



2019 CALL FOR PROPOSALS PACKET

The 2019 Annual Conference of the Hawai'i Library Association will be held on the beautiful island of Kaua'i at the Koloa Landing Resort at Po'ipu, November 9-11. The theme for this year's conference is Cultivating 21st Century Libraries: Preserving and Re-inventing for the Future.

The majority of the sessions will be on Sunday & Monday. There will be a special pre-conference opportunity on Saturday. A trainer from the Association of College and Research Libraries (ACLR) will facilitate a workshop on implementing outcome measurement using Project Outcome for Academic Libraries. Click [here](#) for more information.

Presentation-style proposals submissions are due by midnight on Sunday, Aug. 18.

Proposals will be evaluated by the Program Subcommittee, and notification of acceptance will be made to successful applicants by Friday, August 30.

Poster proposals submissions are due by 12:00 midnight Sunday, October 6.

Proposals will be evaluated by the Program Subcommittee, and notification of acceptance will be made to successful applicants by Friday, October 18.

In this packet, you'll find the following information:

- Conference Theme
- Session Options
- Poster Guidelines
- Proposal Submission Rubric

To submit a proposal, go to:

<https://hla2019.busyconf.com/proposals/new>

We look forward to your submissions! For questions, contact Alayna Davies-Smith, Conference Co-Chair, at alayna.davies-smith@librarieshawaii.org





Cultivating 21st Century Libraries: Preserving and Re-inventing for the Future

About the conference theme

We anchor the vision for this year's conference with imagery of kalo. Stories tell us that kalo was born of Hawai'i, preceding the birth of people. More stories tell us that there are hundreds of varieties of kalo, and that each is unique in its form and function. And other stories describe how kalo has been a staple in Hawai'i for generations, with one kalo able to propagate the next.

And, so, we are inspired at this year's conference to dig into conversations about how we can meet the needs of the 21st century. As librarians, we aim to help our patrons grow ideas and relationships through our resources and services. Join us as we explore the variety of ways we educate, promote, and nourish our communities, creating thriving spaces in this generation and the next.

Ideas to consider when developing a session topic:

- Many aspects of traditional librarianship are being deemed unnecessary, from school librarian positions to print collections to traditional reference desk services. In some quarters, even fact-based research has been de-emphasized.
- How do libraries reconfigure collections and services to retain essential elements while remaining responsive to trends and external pressures? Are there services and collections that we should be happy to abandon or embrace?
- How will the 21st Century Librarian protect free access to information?
- How do librarians market programs and collections in the 21st century?
- What are effective ways to reach out to new communities or underserved groups with innovative and enriching services and programs?

Possible conference topics:

- Teaching information literacy
- Safe-guarding patrons from fake news
- Acquisition and preservation of specialized collections -- especially culturally important, rare and fragile material
- Maintaining relevance of physical collections
- Advocating for the expertise of librarians, services that need continued funding, and the enduring value of libraries
- Cultivating new opportunities for users and services





Session Options

We encourage presenters to be creative and intentional about how they will deliver their presentations. (Note: proposals may be accepted on the condition of modifying length or combining similar sessions due to scheduling constraints.)

--Presentation-Style

25 minutes or 50 minutes

Possibilities include traditional lecture with question and answer period, round table discussion, panel discussions, debates, etc. The Planning Committee will provide laptops with speakers for audio, projectors, and screens.

--Poster-Style

A poster is a formal graphic presentation of a topic displayed on poster board. This format offers an excellent opportunity for presenting specialized studies or gathering detailed feedback on work, results, and action. Keep in mind that all attendees, including retirees, students, para-professionals and professionals are welcome to use this format.

--Other Formats

Other types of session formats are encouraged and will be considered by the Conference Committee. Please provide details.





Poster Guidelines

Poster presenters will stand beside their posters and discuss their work one-on-one or in small groups of attendees. They should not be used to advertise a commercial product or service. Posters will be exhibited and presented during an exhibition period and conference attendees will vote for the top poster.

What size should my poster be?

36" x 24", landscape or portrait orientation.

What am I responsible for purchasing?

If your poster is selected, you will need to:

- 1) register and pay for the conference (like all other presenters)
- 2) arrange your own printing (Costco is the cheapest)

What supplies and support will be provided to me?

- There will be free training to help you design your poster. Training details will be announced in the coming months.
- Easels will be set up at the poster exhibition space for you to place your poster on. We will provide mounting supplies.

What do previous posters look like?

See examples of posters from previous HLA Conference Poster Sessions below. We hope to be able to upload a copy of your poster to ScholarSpace!

● 2018 Annual Conference

- *Creating Community for Survivors: How Libraries Can Support and Destigmatize Sex Trafficking Survivors*
- *Medical Libraries and Librarians of Hawaii: A Landscape of Value for Health Care*
- *‘Ōlelo Hawai‘i for LibGuides*

● 2017 Annual Conference

- *Information Pirates or Robin Hood Heroes? Sustainability of Open Access for Public Libraries*
- *Diversity and Sustainability in Library Exhibits*





Proposal Submission Rubric

The following rubric will be used to evaluate all proposal submissions.

	Proficient	Competent	Starting
Relevance to Theme	Strong connection to theme; proposal includes appropriate descriptors and details that support the theme.	Connection to theme is present, though may be forced and not particularly relevant.	Loosely connected to the theme, attendees may not clearly see the connection to the theme.
Applicability	The session details best practices and/or innovative approaches and strategies that can be implemented across disciplines and contexts.	The session details approaches and strategies applicable to a limited number of disciplines and contexts.	The session details approaches and strategies that are not applicable to more than one discipline or context.
Relevance to Attendees	The proposal addresses a topic that is extremely timely and relevant to the identified target audience.	The proposed topic is likely to generate some interest amongst attendees.	The proposed topic is not timely or relevant to conference attendees.
Clarity & Organization of Abstract	The abstract (which will be included in the conference program) is well written, describes the main points of the presentation, identifies a target audience, and has (a) clearly defined goal(s) and/or outcome(s).	Abstract could use additional details and a more defined goal; generally easy to follow.	Abstract is difficult to follow, lacks organization, does not identify a target audience, and the goal is not clearly defined.
Total Points & Comments:			

