



Hawai'i Library Association  
Hawai'i Association of School Librarians  
Joint Conference 2017  
<http://hlahasl2017.busyconf.com>

Aloha,

The Hawai'i Library Association (HLA) and the Hawai'i Association of School Librarians (HASL) invite you to join library professionals from throughout the Hawaiian and Pacific islands for the **2017 Hawai'i Library Association/Hawai'i Association of School Librarians Joint Conference**. The HLA/HASL Annual Conference is the region's largest library conference and is the only professional conference that many librarians throughout the state attend. **This is a prime opportunity for you to reach Hawai'i customers.**

The conference will be held on Friday, October 27 through Saturday, October 28 in Honolulu at the University of Hawai'i at Mānoa. The Campus Center Complex is conveniently situated on UH's campus, yet feels a world away from the bustle of Waikīkī and downtown. Opportunities to participate in demonstrations, exhibitions, and sponsorships will be available for your company/business.

The *Exhibitor Prospectus* and *HLA/HASL Exhibit Space Contract* are posted on the conference web site. **Please sign and return the contract with payment by August 1, 2017.** We will notify you that the contract has been received and accepted.

In addition, HLA/HASL offers your organization two more opportunities for exposure. If you exhibit at the conference, you might also consider conducting a **product demonstration**. A demonstration will allow you to showcase your products in a private conference room for 50 minutes. This gives you another way to interact with librarians and increase your visibility at the conference. *Please note that you must be an exhibitor in order to conduct a demo.*

**Corporate sponsorships** provide a variety of opportunities for you to support HLA/HASL while maximizing exposure at the conference. Even if you are unable to attend this year's conference, sponsorship can provide an avenue for you to show your support for Hawai'i librarians, and create visibility for your business. Please consider sponsorship even if you can't attend the Conference. Please see the supplemental materials to learn more about sponsorship and demos.

I look forward to working with you at this year's HLA/HASL joint conference. Please contact me with any questions by email ([junie@hawaii.edu](mailto:junie@hawaii.edu)) or phone (808.455.0680).

Regards,  
Junie Hayashi  
Exhibits and Sponsorship Co-Coordinator